

# GABRIEL RODRIGUEZ

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## EMPLOYMENT

### Commonwealth Financial Network, Waltham, MA

Web Production Associate | MAY 2021 - PRESENT

- Worked with CMS platform to deliver front-end and style updates for financial advisors
- Helped to transition advisor websites from older design frameworks to more mobile, SEO-friendly frameworks

### Freelance Web Development, Chicago, IL

Front-end Developer | FEB. 2020 - MAY 2021

- Added additional features to Pascale Grant's portfolio website
- Updated the website for the Design Illinois 2020 Career Fair site for their 2020 branding and redesigned the portfolio section of the site

### AARP Tech Nest, Champaign, IL

UI/UX Intern | MAY 2019 - MAY 2020

- Built 3D art assets in Blender for use in a VR prototype built in Unity for Oculus Go
- Constructed wireframes to dictate a VR experience
- Designed UI, iconography, and layouts to be used in the VR experience prototype
- Served as project manager and documented VR development
- Conducted user research and dictated design refinements of the VR experience based on that feedback
- Performed competitive analysis on prediction markets
- Wrote a design document for creating a prediction market for future teams and created a design prototype
- Translated key info into slide decks using Adobe InDesign and Adobe Illustrator for project updates and pitches

### Parker Dewey, Chicago, IL

Graphic Design Intern | MAY 2018 - JUNE 2018

- Created single page design documents featuring client quotes for promotional use
- Iterated upon design to suit the marketing team's needs over the course of the internship

## INVOLVEMENT

### Compeer West, Buffalo, NY (Remote)

Volunteer Designer | FEB. 2021 - MAR. 2021

- Redesigned templates celebrating "friendiversary" events to be flexible for use in Canva and newsletters by their communications team members
- Designed new templates for Compeer West's newsletters via Constant Contact

### Mechmania, Champaign, IL (Mixed-Remote)

Web Designer - Mechmania 26 | SEPT. 2019 - SEPT. 2020

- Designed and iterated logo and palettes for the hackathon branding and website
- Coded and designed for the hackathon website
- Maintained Discord server for the length of the event

Art Lead - Mechmania 25 | NOV. 2018 - SEPT. 2019

- Created high-level world concepts, story, and models
- Designed and iterated branding for the hackathon
- Designed branded jacket and logo for the event

## EDUCATION

University of Illinois at Urbana-Champaign

BFA in Graphic Design

Minor in Informatics

MAY 2020

## SKILLS

Adobe Photoshop

Adobe Illustrator

Adobe After Effects

Adobe Premiere

Adobe InDesign

Adobe Dreamweaver

Adobe XD

Microsoft Office Suite

HTML

CSS

Blender

Unity

Competitive Analysis

User Research

User Testing